

Comprehensive PAR Strategic Plan Tracker

Short-Term 1-3 years

Goal	Objective #	Description	Action	Associated Costs	Action Plan FY	Done	Notes
Organizational	1.1.a	Improve partnerships with alternative providers	Strengthen partnerships with alternative providers such as schools.	Staff Time	FY1920	YES	Ongoing - AISD, TX AgriLife, ActionS, Angleton Library, Peach Street Farmers Market, Brazoria County
Organizational	1.1.b	Improve partnerships with alternative providers	Reevaluate current partnerships/agreements with local sports organizations and update as needed to enhance city status.	Staff Time	FY1920	YES	This is done on an annual basis
Organizational	1.1.c	Improve partnerships with alternative providers	Consider use of County fairgrounds for larger festivals and special events (market days, fireworks displays, etc.)	Staff Time	FY2021	NO	Discuss event options with Brazoria County including Kids rodeo and Family Festival as a combined event?
Organizational	1.2.a	Address marketing and outreach to the community	Consider creating a marketing position in the city (Add position for marketing position in alignment with new city branding policy).	Budget for creation of new position	FY2021	NO	Tourism and Marketing Superintendent
Organizational	1.2.b	Address marketing and outreach to the community	Create social media, website and marketing plan for Parks and Recreation Department.	Staff Time or Contract \$25,000	FY2021	NO	In house with resources collected from NRPA Connect and conferences
Organizational	1.2.c	Address marketing and outreach to the community	Identify and understand the various forms of communication by age group and improve efforts in outreach to the public.	Staff Time	FY2021	NO	
Organizational	1.3.a	Reevaluate and update the Mission and Vision Statements	Update to meet and identify the direction of the Department over the next 5-10 years	Staff Time	FY2122	NO	
Program & Service Delivery	2.1.a	Enhance programming for teens	Engage a teen advisory board, interact club or teen council to understand and implement programs/events of interest.	Staff Time	FY1920	NO	Ongoing
Program & Service Delivery	2.2.a	Expand senior programming	Continue to improve and add senior programming that provides a wide variety of offerings (active adult opportunities, more travel programs, fitness, and social activities).	Staff Time	FY2122	NO	Ongoing
Program & Service Delivery	2.3.b	Address adult sports programming	Consider trends that address special events/activities that improve opportunities for the adult population	Staff Time	FY1920	NO	Ongoing
Program & Service Delivery	2.5.a	Address gaps in level of service and programming in south side of city	Increase access to recreation opportunities on the south side of the city.	Staff Time	FY2021	NO	Ongoing
Program & Service Delivery	2.5.b	Address gaps in level of service and programming in south side of city	Perform outreach efforts that improve marketing and programming in the area.	Staff Time	FY2021	NO	Ongoing
Program & Service Delivery	2.6.a	Increase and improve family oriented programming	Consider trends and new opportunities that bring families into the parks and facilities throughout the city	Staff Time	FY2122	NO	Ongoing
Program & Service Delivery	2.7.a	Enhance Special Events/Community Events	Evaluate current events and look to improve upon those that are successful.	Staff Time	FY1920	NO	Ongoing

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Short-Term 1-3 years

Goal	Objective #	Description	Action	Associated Costs	Action Plan FY	Done	Notes
Program & Service Delivery	2.7.b	Enhance Special Events/Community Events	Address trends that are relevant to the area to provide new events to bring the community together.	Staff Time	FY2122	NO	Ongoing
Program & Service Delivery	2.7.c	Enhance Special Events/Community Events	Consider opportunities to provide events in different areas of the community (south side).	Staff Time	FY2122	NO	Ongoing
Program & Service Delivery	2.8.a	Enhance opportunities for fitness programming	Reevaluate current fitness and wellness programs to make improvements.	Staff Time	FY1920	NO	Staff has outlined a schedule for changes within this FY1920.
Program & Service Delivery	2.8.c	Enhance opportunities for fitness programming	Reevaluate use of space in recreation center to improve programming and provide additional opportunities.	Staff Time	FY1920	NO	Install gym curtain to allow for multiple programs/services at one time (i.e. TRX/open gym, pickleball/open gym, informal leagues/open gym)
Facilities & Amenities	3.1.a	Plan for maintenance and replacement needs of parks and park amenities	Address low scoring components throughout system (see low scoring component list in Appendix A)	Staff Time	FY1920-FY2022	NO	
Facilities & Amenities	3.1.b	Plan for maintenance and replacement needs of parks and park amenities	Develop system to continue to assess parks and park components on an annual basis	Staff Time	FY1920 & FY2021	NO	Short-Term/Mid-Term: Staff has implemented a weekly park tour. Staff needs to have one employee who is a CPSI to inspect park systems on a monthly basis. A preventative maintenance/replacement plan has been developed for capital projects.
Facilities & Amenities	3.2.a	Address pedestrian connectivity throughout the city	Consider trails and multi-modal transportation plan to address walkable access to recreation facilities.	\$40,000-\$50,000	FY2021	NO	Short-Term/Mid-Term
Facilities & Amenities	3.2.c	Address pedestrian connectivity throughout the city	Consider ordinances for all new developments that address neighborhood or walkable services.	Staff Time	FY2122	NO	Short-Term/Mid-Term
Facilities & Amenities	3.3.a	Improve access to indoor facilities/space	Consider partnering with schools to provide access to indoor recreation opportunities and opportunities to increase program offerings.	Staff Time	FY2122	NO	Short-Term/Mid-Term
Facilities & Amenities	3.4.a	Address lack of outdoor water access (outdoor Municipal Pool)	Conduct feasibility study to improve outdoor water access in the city. This could include updates to existing outdoor pool location or other potential properties.	\$40,000-\$55,000	FY2021	NO	Short-Term/Mid-Term
Facilities & Amenities	3.5.a	Increase space for programming	Consider best use of space indoors for recreation center and opportunities for use of partner facilities.	Staff Time	FY2122	NO	Short-Term/Mid-Term
Facilities & Amenities	3.5.c	Increase space for programming	Consider outreach opportunities with potential partners for use of additional outdoor space.	Staff Time/\$TBD	FY2122	NO	Ongoing
Facilities & Amenities	3.7.a	Create a plan for improving mowing	Consider contracting out boulevard mowing.	Staff Time, \$savings	FY1920 & FY2021	NO	

Comprehensive PAR Strategic Plan Tracker

Short-Term 1-3 years

Goal	Objective #	Description	Action	Associated Costs	Action Plan FY	Done	Notes
Facilities & Amenities	3.8.a	Update and improve dog park	Consider improvements to the current dog park areas: entrance/access (new location away from shelter/south side along Kibera Street), additional features (shade structures, trees, etc.), add water sources for dogs, parking and other areas to enhance park.	\$60,000 - \$100,000	FY2122	NO	Short-Term/Mid-Term
Facilities & Amenities	3.9.b	Address need for access to nature trails	Consider providing nature trails in all future park improvement plan and individual park master plans where appropriate	Staff Time	FY2021 & FY2122	NO	Ongoing
Facilities & Amenities	3.10.b	Address parking accessibility and access at park and recreation facilities	Create a plan to address parking and reevaluate all other parking areas at parks and recreation facilities	Staff Time	FY2122	NO	Ongoing
Facilities & Amenities	3.12.a	Improve park restrooms	Create a plan to improve and increase standard of restrooms throughout all city facilities/parks.	Staff Time	FY1920 & FY2021	NO	Staff has renovated BG Peck and will bring up all other restrooms to that standard. Bates restrooms will be demolished and the concession stand restrooms are available to the public.
Level of Service	4.1.a	Consider opportunities to provide more parks and recreation access and increase parks per population ratio	Consider adding parks and park land or improving future park lands in area with no current service.	Staff Time	FY1920 & FY2021	NO	Ongoing/Long-Term
Level of Service	4.1.b	Consider opportunities to provide more parks and recreation access and increase parks per population ratio	Maintain current level of service in areas currently meeting threshold value	Staff Time	FY1920 & FY2021	NO	Ongoing
Level of Service	4.1.d	Consider opportunities to provide more parks and recreation access and increase parks per population ratio	Consider partnerships with alternative providers such as schools to provide access to quality recreation opportunities where Angleton park lands are limited but other lands exist.	Staff Time	FY2021	NO	Short-Term/Mid-Term
Level of Service	4.1.e	Consider opportunities to provide more parks and recreation access and increase parks per population ratio	Complete and implement ADA transition plan throughout park and recreation system.	Staff Time	FY2021 & FY2122	NO	Ongoing/Short-Term
Level of Service	4.2.b	Address safety and security in all parks	Consider improving patrol of parks.	Staff Time	FY1920	NO	Ongoing
Level of Service	4.2.c	Address safety and security in all parks	Create neighborhood involvement with watching and reporting suspicious behavior.	Staff Time	FY1920	NO	Ongoing

Comprehensive PAR Strategic Plan Tracker

Short-Term 1-3 years

Goal	Objective #	Description	Action	Associated Costs	Action Plan FY	Done	Notes
Level of Service	4.3.a	Create site specific improvements or individual master plans for existing and future park lands.	Freedom Park: upgrades to field turf, address safety concerns on north edge of loop walk, address improvements and future use of the park.	\$30,000	FY2021 & FY2122	NO	Short-Term/Mid-Term
Level of Service	4.3.e	Create site specific improvements or individual master plans for existing and future park lands.	Brazoria County Fairgrounds: Consider partnership that allows for increased programming for Parks and Recreation.	Staff Time	FY2122	NO	Short-Term/Mid-Term
Level of Service	4.3.f	Create site specific improvements or individual master plans for existing and future park lands.	Brushy Bayou Park: Pea gravel beneath swings needs replacing with safety surfacing	Staff Time	FY1920	NO	Also consider ADA walking path to elements and combining play systems for one unit that is accessible via paths.
Level of Service	4.3.g	Create site specific improvements or individual master plans for existing and future park lands.	Lakeside Park: Implement master plan elements	Staff Time	FY1920 & FY2021	NO	
Financial	5.1.a	Identify opportunities to increase funding	Consider naming rights, sponsorships, grants, donations, fundraisers, and other alternate forms of funding as identified in the funding exercise	Staff Time	FY1920	NO	Ongoing
Financial	5.2.a	Create and implement a scholarship program	Create a program (process, eligibility, etc.) and ensure that program is marketed and available to families in need.	Staff Time	FY1920	NO	Ongoing/Short-Term
Financial	5.3.a	Consider cost recovery policy to improve fee pricing structure	Develop a policy that consistently guides pricing for program, special events, rental and public/private partnerships.	Staff Time	FY1920	NO	

Comprehensive PAR Strategic Plan Tracker

Mid-Term 4-7 years

Goal	Objective #	Description	Action	Associated Costs	Done	Notes
Program & Service Delivery	2.3.a	Address adult sports programming	Increase opportunities for adults sports programming	Staff Time	NO	
Program & Service Delivery	2.34.a	Increase nature programming	Take advantage of the natural areas and parks in the city by providing nature opportunities (education, special events, etc.)	Staff Time	NO	
Program & Service Delivery	2.8.b	Enhance opportunities for fitness programming	Provide outdoor fitness programs.	Staff Time	NO	Staff has incorporated an outdoor aerobics class at the Peach Street Farmers Market on Saturday mornings
Facilities & Amenities	3.1.b	Plan for maintenance and replacement needs of parks and park amenities	Develop system to continue to assess parks and park components on an annual basis	Staff Time	NO	Short-Term/Mid-Term: Staff has implemented a weekly park tour. Staff needs to have one employee who is a CPSI to inspect park systems on a monthly basis. A preventative maintenance/replacement plan has been developed for capital projects.
Facilities & Amenities	3.1.c	Plan for maintenance and replacement needs of parks and park amenities	Update playground surfacing to accessible surfacing throughout system	Staff Time	NO	Mid-Term/Long-Term: Staff has started transitioning to EWF and will develop an equipment removal schedule as a winter project list for parks staff to address.
Facilities & Amenities	3.2.a	Address pedestrian connectivity throughout the city	Consider trails and multi-modal transportation plan to address walkable access to recreation facilities.	\$40,000-\$50,000	NO	Short-Term/Mid-Term
Facilities & Amenities	3.2.b	Address pedestrian connectivity throughout the city	Improve walkable access to recreation opportunities throughout Angleton. See parks and park amenities in low scoring areas.	Staff Time	NO	Short-Term/Mid-Term
Facilities & Amenities	3.2.c	Address pedestrian connectivity throughout the city	Consider ordinances for all new developments that address neighborhood or walkable services.	Staff Time	NO	
Facilities & Amenities	3.3.a	Improve access to indoor facilities/space	Consider partnering with schools to provide access to indoor recreation opportunities and opportunities to increase program offerings.	Staff Time	NO	Short-Term/Mid-Term
Facilities & Amenities	3.4.a	Address lack of outdoor water access (outdoor Municipal Pool)	Conduct feasibility study to improve outdoor water access in the city. This could include updates to existing outdoor pool location or other potential properties.	\$40,000-\$55,000	NO	Short-Term/Mid-Term
Facilities & Amenities	3.5.a	Increase space for programming	Consider best use of space indoors for recreation center and opportunities for use of partner facilities.	Staff Time	NO	Short-Term/Mid-Term
Facilities & Amenities	3.5.b	Increase space for programming	Reevaluate opportunities to improve/increase area for additional programming opportunities in existing outdoor spaces	Staff Time	NO	
Facilities & Amenities	3.6.a	Improve diamond ball field maintenance	Bring all diamond ball field maintenance in house and set a standard level for maintenance of all fields	\$60,000 Capital Costs and \$120,000 Operational Budget Impact	NO	Consider contracting out ROW and utilizing ROW employees for Ball field maintenance: Refer to FY1920 budget requests for capital purchases and personnel.
Facilities & Amenities	3.8.a	Update and improve dog park	Consider improvements to the current dog park areas: entrance/access (new location away from shelter/south side along Kiber Street), additional features (shade structures, trees, etc.), add water sources for dogs, parking and other areas to enhance park.	\$60,000 - \$100,000	NO	Short-Term/Mid-Term

Comprehensive PAR Strategic Plan Tracker

Mid-Term 4-7 years

Goal	Objective #	Description	Action	Associated Costs	Done	Notes
Facilities & Amenities	3.9.a	Address needs for access to nature trails	Seek out areas in the city that provide nature trail opportunities (consider North end of Freedom Park and other areas).	Staff Time	NO	Mid-Term/Long-Term
Facilities & Amenities	3.10.a	Address parking accessibility and access at park and recreation facilities	Drainage and culvert work and safe walking trails for accessibility from parking lots to fields on Bates field and Soccer Complex.	Staff Time	NO	Mid-Term/Long-Term: Staff has already provided a walking path from Bates parking lot to fields 4 and 5. Additional culvert work will be budgeted and implemented as available.
Level of Service	4.1.c	Consider opportunities to provide more parks and recreation access and increase parks per population ratio	Consider site specific Master Plan for Rueben Welch to address additional fields as demand increases or for use as a large gathering space (amphitheater).	\$60,000-\$80,000	NO	
Level of Service	4.1.d	Consider opportunities to provide more parks and recreation access and increase parks per population ratio	Consider partnerships with alternative providers such as schools to provide access to quality recreation opportunities where Angleton park lands are limited but other lands exist.	Staff Time	NO	Short-Term/Mid-Term
Level of Service	4.2.a	Address safety and security in all parks	Improve lighting throughout park system.	Staff Time	NO	Mid-Term/Long-Term
Level of Service	4.3.a	Create site specific improvements or individual master plans for existing and future park lands.	Freedom Park: upgrades to field turf, address safety concerns on north edge of loop walk, address improvements and future use of the park.	\$30,000	NO	Short-Term/Mid-Term
Level of Service	4.3.b	Create site specific improvements or individual master plans for existing and future park lands.	Dickey Park: Master plan should consider making this a signature park, upgrade fitness course and it's surfacing, update restrooms, build new or demolish and use the existing softball complex restrooms being accessible to park patrons	\$40,000 - \$50,000	NO	AGSA has agreed to open restrooms to the public with park maintenance assistance. Bates restrooms will be demolished this year.
Level of Service	4.3.c	Create site specific improvements or individual master plans for existing and future park lands.	Bates Park: Park and Master Plan could be combined with Dickey, consider basketball resurfacing and roof repair, restroom update or build new, improve ADA accessibility, build sidewalks to restrooms and shelters from preexisting handicap parking zones, upgrade playground equipment and surfacing, consider disc golf course expansion to 18 holes, update adult softball field (close until repairs are complete), update tennis courts (close until repairs are complete).	Included in Dicky Park Master Plan Cost above	NO	
Level of Service	4.3.d	Create site specific improvements or individual master plans for existing and future park lands.	B.G. Peck Soccer Complex: Improve lighting between parking and lighted fields, install walking path and shade structures	TBD	NO	Mid-Term/Long-Term

Comprehensive PAR Strategic Plan Tracker

Mid-Term 4-7 years

Goal	Objective #	Description	Action	Associated Costs	Done	Notes
Level of Service	4.3.e	Create site specific improvements or individual master plans for existing and future park lands.	Brazoria County Fairgrounds: Consider partnership that allows for increased programming for Parks and Recreation.	Staff Time	NO	Short-Term/Mid-Term
Level of Service	4.3.h	Create site specific improvements or individual master plans for existing and future park lands.	Masterson Park: Updated playground surfacing, provide ADA accessibility for restrooms, play areas and shelters, repave parking lot.	Staff Time	NO	
Level of Service	4.3.i	Create site specific improvements or individual master plans for existing and future park lands.	Rancho Isabella Park: Consider Partnering with HOA to improve park amenities, update playground surfacing, update volleyball court, confirm public access to park, consider dog stations, drinking fountains and restrooms	Staff Time	NO	Mid-Term/Long-Term
Financial	5.1.b	Identify opportunities to increase funding	Consider a bond referendum based on the potential support identified in the survey	Staff Time/\$15,000	NO	Mid-Term/Long-Term

Comprehensive PAR Strategic Plan Tracker

Long-Term 7-10 years

HIGHLIGHTED ORANGE = FOUND IN SHORT TERM OR MID TERM AS WELL

Goal	Objective #	Description	Action	Associated Costs	Done	Notes
Facilities & Amenities	3.1.c	Plan for maintenance and replacement needs of parks and park amenities	Update playground surfacing to accessible surfacing throughout system	Staff Time	NO	Mid-Term/Long-Term: Staff has started transitioning to EWF and will develop an equipment removal schedule as a winter project list for parks staff to address.
Facilities & Amenities	3.8.b	Update and improve dog park	Consider a Master Plan to locate a second park and take the opportunity to plan with input from dog park users.	\$25,000	NO	
Facilities & Amenities	3.9.a	Address needs for access to nature trails	Seek out areas in the city that provide nature trail opportunities (consider North end of Freedom Park and other areas).	Staff Time	NO	Mid-Term/Long-Term
Facilities & Amenities	3.10.a	Address parking accessibility and access at park and recreation facilities	Drainage and culvert work and safe walking trails for accessibility from parking lots to fields on Bates field and Soccer Complex.	Staff Time	NO	Mid-Term/Long-Term: Staff has already provided a walking path from Bates parking lot to fields 4 and 5. Additional culvert work will be budgeted and implemented as available.
Facilities & Amenities	3.11.a	Address the need for Large Amphitheater/shelter	Address the need of a large gathering area for the public by identifying the most appropriate space and assets needed to address the gap in service.	Staff Time	NO	
Facilities & Amenities	3.13.a	Create a plan to improve the recreation center	Evaluate and consider the best options to improve and increase level of service through possible expansion to include: additional seating for entranceway, additional room for programmed exercise classes, commercial/teaching kitchen, babysitting space, indoor walking track, outdoor splash pad, outdoor loop trail and outdoor fitness court.	Staff Time	NO	
Level of Service	4.1.a	Consider opportunities to provide more parks and recreation access and increase parks per population ratio	Consider adding parks and park land or improving future park lands in area with no current service	Staff Time	NO	Ongoing/Long-Term
Level of Service	4.2.a	Address safety and security in all parks	Improve lighting throughout park system.	Staff Time	NO	Mid-Term/Long-Term
Level of Service	4.3.d	Create site specific improvements or individual master plans for existing and future park lands.	B.G. Peck Soccer Complex: Improve lighting between parking and lighted fields, install walking path and shade structures	TBD	NO	Mid-Term/Long-Term
Level of Service	4.3.i	Create site specific improvements or individual master plans for existing and future park lands.	Rancho Isabella Park: Consider Partnering with HOA to improve park amenities, update playground surfacing, update volleyball court, confirm public access to park, consider dog stations, drinking fountains and restrooms	Staff Time	NO	Mid-Term/Long-Term

Comprehensive PAR Strategic Plan Tracker

Long-Term 7-10 years

HIGHLIGHTED ORANGE = FOUND IN SHORT TERM OR MID TERM AS WELL

Goal	Objective #	Description	Action	Associated Costs	Done	Notes
Financial	5.1.b	Identify opportunities to increase funding	Consider a bond referendum based on the potential support identified in the survey	Staff Time/\$15,000	NO	Mid-Term/Long-Term

FY19-20 Action Plan

Staff will work on completing the following action items within FY19-20:

Priority	Action Items	Complete	Grants	Division Assigned	Notes
NA	Strengthen partnerships with alternative providers such as schools.	Yes		Recreation	AISD, TX AgriLife, ActionS, Angleton Library, Peach Street Farmers Market, Brazoria County. Looking into an MOU for AISD tennis courts. I have contacted a vendor to assess needed repairs. Received an agreement from TMN that we're going to look in to executing as a new partnership.
NA	Reevaluate current partnerships/agreements with local sports organizations and update as needed to enhance city status.	Yes		Admin	Annual agreements were revised, approved by Parks Board and will be taken to City Council in February for approval. Engage youth in Community Park Ambassador program. Geri has reached out to several youth civic clubs and is trying to make connections. We've also had preliminary talks with the police chief who is interested in getting youth in his programs to participate. Geri has been given direction to develop an ordinance in order to create a youth advisory committee. She has researched ordinances and will present to City Council this FY. Geri and Judith have worked together to update the current ordinance to include a youth member.
5	Engage a teen advisory board, interact club or teen council to understand and implement programs/events of interest.	Yes		Recreation	Staff is working on implementing informal adult leagues, new Green Gardening Seminar Series this Spring, Healthy Living and Herbal Workshop.
NA	Consider trends that address special events/activities that improve opportunities for the adult population.	Yes		Recreation	Staff has evaluated existing events and determined which ones to eliminate and which ones to keep/improve. Some of the 5k races will be eliminated in 2020 and we will expand on the ones that were successful. Successful Christmas and Spring Festival were eliminated.
NA	Evaluate current events and look to improve upon those that are successful.	Yes		Recreation	Staff has scheduled changes to the fitness schedule including consistent time of day, discipline and tending classes.
NA	Reevaluate current fitness and wellness programs to make improvements.	Yes		Recreation	Staff is budgeted for a gym curtain to allow for multiple programs at one time. Pending install in January or February 2020. **Curtain installed Jan 2020
NA	Reevaluate use of space in recreation center to improve programming and provide additional opportunities.	Yes		Recreation	Brushy Bayou – Swings removed, Masterson – back slide was removed, Bates – slide and swing at pavilion 2 removed, Dickey – Exercise equipment and small playground at entrance removed, Municipal Pool – Playground set removed
NA	Address low scoring components throughout system (see low scoring component list in Appendix A).	Yes		Parks	Staff has implemented a weekly park tour. Staff needs to have one employee who is a CPSI to inspect park systems on a monthly basis. A preventative maintenance/replacement plan has been developed for capital projects. Parks Superintendent is scheduled to take CPSI class and test this summer.
NA	Develop system to continue to assess parks and park components on an annual basis.	Yes		Parks/Admin	Information regarding ROW areas has been collected; pending RFP and advertising. RFP has been developed and we're working towards finalizing and posting for bids.
8	Consider contracting out boulevard mowing.	Moved to FY 20-21		Admin	Staff has renovated BG Peck and will bring up all other restrooms to that standard. Bates restrooms was demolished this week 2/3/20-2/6/20. Staff visited each park and added PT, soap dispensers, etc. where needed. Staff documented restroom needs at each park to bring up to BG Peck standard.
4	Create a plan to improve and increase standard of restrooms throughout all city facilities/parks.	Yes		Parks	Acquisition of land on Enchanted Oaks Drivewas completed early February.
NA	Consider adding parks and park land or improving future park lands in area with no current service.	Yes		Admin	Maintain current level of service in areas currently meeting threshold value.
NA	Maintain current level of service in areas currently meeting threshold value.	Yes		Parks	Reached out to Police Chief about increased park patrol. PD is working on revamping the Neighborhood Watch Program and is interested in being part of our park ambassador program. Staff is also getting with PD to discuss CPED issues throughout parks.
6	Consider improving patrol of parks.	Moved to FY 20-21		Admin	Working with
7	Create neighborhood involvement with watching and reporting suspicious behavior.	Moved to FY 20-21		Admin	This will be addressed between Dec-Feb.
NA	Brushy Bayou Park: Pea gravel beneath swings needs replacing with safety surfacing.	Yes		Parks	Park has been designed and Clark Condon is working on 50% of construction documents. Considering dog park improvements with live training rights.
	Lakeside Park: Implement master plan elements.	Yes		Admin	Staff is working on annual sponsorship package for events and capital projects. Parks Board and ABLC have also discussed a memorial ordinance which staff is working on presenting at the next meeting. This could also be a revenue generator. After the memorial policy is developed, staff will begin working on a "Naming Rights" policy.
3	Consider naming rights, sponsorships, grants, donations, fundraisers, and other alternate forms of funding as identified in the funding exercise.	Yes		Admin	Program Scholarship information has been collected from other municipalities; pending development of our own policy and process.
2	Create a program (process, eligibility, etc.) and ensure that program is marketed and available to families in need.	Yes		Recreation	Staff has developed tiers and cost recovery model. Public input meetings were held February 6 and March 5 and input was collected. Staff is presented the cost recovery model to Parks Board on April 6 and ABLC on April 13. Policy is drafted and will be reviewed by Parks Board and City Council for approval.
1	Develop a policy that consistently guides pricing for program, special events, rental and public/private partnerships.	Yes		Recreation	

Total Action Items	Deadline	Column1	Action Items Completed	Results
20	9/30/2020		17	85%

0% - 25%
 26% - 50%
 51% - 75%
 76% - 100%

Color changes based on percentage

Reflection on result / Notes for improvement

FY19-20 Action Plan

Staff needs to prioritize annual action items at the beginning of each FY and begin working on completing each task independently. The department can use the assistance of the Project Manager, with City Manager's approval, to assist with projects involving grants and RFPs or RFQs.

FY20-21 Action Plan

Staff will work on completing the following action items within FY20-21:

Priority	Action Items	Complete	Division Assigned	Notes
	Consider use of County fairgrounds for larger festivals and special events (market days, fireworks displays, etc.).	No	Recreation	City of Angleton Freedom Fireworks took place 2020 with COVID19 restrictions and will again 2021. Market Days will resume in 2021. This was achieved with the Director of Communications position. PARD worked closely with the DOC to ensure a new City branding was developed and implemented.
	Consider creating a marketing position in the city (Add position for marketing position in alignment with new city branding policy).	Yes	Admin	Currently have outlet on Facebook, City website and Instagram. Utilize Facebook boosts based upon budget. Added QR codes to Flyers and City site for program information. Testing CivicRec email system for direct emails. Staff has drafted a rough draft of a formal written plan.
	Create social media, website and marketing plan for Parks and Recreation Department.	Yes	Recreation	We will request the assistance of the DOC. Provide quarterly water bill inserts and deliverables to apartment complexes for physical handouts on program/membership/event offerings along with creating a digital copy. Utilize QR codes on flyers and inserts for easier access to program information. Provide assistance to determine if land can be donated for a park south of town. Staff is considering implementing a bike share/bike lease program as well as implementing a Bike Safety Program as a prerequisite to Bike Lease services. Additionally, staff will work with Brazoria County Transit to incorporate additional stops on the south side of town to other park and recreation amenities.
	Identify and understand the various forms of communication by age group and improve efforts in outreach to the public.	No	Recreation	We will request the assistance of the DOC. Looking to speaking/meeting with groups in the area to get word out, such as ministry alliance and study forum. Working with Animal Shelter to collaborate and provide a virtual camp for kids in March 2021.
	Increase access to recreation opportunities on the south side of the city.	No	Recreation	Demolished Veterans Gazebo and Municipal pool this year. Removed obsolete items in Welch Park. Replacing benches around various parks as funds are available. Will replace Bates pavilion, Dickey playground, install Dickey StoryWalk structures, and relocate sand volleyball court in summer 2021.
	Perform outreach efforts that improve marketing and programming in the area.	No	Recreation	Minimum park standards have been developed and will be included in the revised parkland dedication ordinance. This will help us to assess items that need to be addressed or improved. Also, staff is working towards their CPSI certification and has also implemented a Parks Maintenance Plan. Furthermore, staff may work with Kimley-Horn to develop a park standards manual to be used by staff and developers. Staff has been approved to develop a Hike and Bike Subcommittee to the Parks and Recreation Board so that a trails and multi-modal transportation plan can be developed for improved access and staff has demolished the municipal pool and is working with a splash pad and playground vendor for a new municipal pool concept. The Parks & Recreation Board has provided some guidance regarding location and the need for this to be a large splash pad with several amenities for the community. Other areas considered are Freedom Park, currently discussed in the Freedom Park Master Plan, and the Angleton Recreation Center.
	Address low scoring components throughout system (see low scoring component list in Appendix A).	Yes	Parks	Researching offsite facilities for Summer Jamboree to be hosted. Looking to utilize outdoor courtyard for senior programming for spacing and COVID19 social distancing needs.
	Develop system to continue to assess parks and park components on an annual basis.	Yes	Parks	Staff has developed a RFP and went out to bid in the spring. Bids came in over \$150K. Staff believes one additional crew leader and one additional crew member are needed to maintain ROW and take on Lakeside Park under the quotes provided for contracting out the work.
	Consider trails and multi-modal transportation plan to address walkable access to recreation facilities.	Yes	Admin	Staff is working on developing a trail system in Freedom Park as we develop Freedom Master Plan as well as along ADD detention areas throughout town. Parks & Recreation Board has also recommended we partner with AISD for peach detention and nature trail improvements. Furthermore, staff is advertising vacancies for Hike and Bike subcommittee to the Parks & Recreation Board.
	Conduct feasibility study to improve outdoor water access in the city. This could include updates to existing outdoor pool location or other potential properties.	Yes	Admin	Parks Superintendent has developed a plan to standardize all equipment and has started installing hands free devices. Livable Centers Study has suggested a linear park down front street, staff is working with AISD to develop a small pocket park at Peach Detention, and staff is working with the local American Legion Chapter for a land donation.
	Consider best use of space indoors for recreation center and opportunities for use of partner facilities.	Yes	Recreation	
	CARRIED OVER FROM FY2019-2020: Consider contracting out boulevard mowing.	Yes	Admin	
	Consider providing nature trails in all future park improvement plan and individual park master plans where appropriate.	Yes	Admin	
	Create a plan to improve and increase standard of restrooms throughout all city facilities/parks.	Yes	Parks	
	Consider adding parks and park land or improving future park lands in area with no current service.	Yes	Admin	

FY20-21 Action Plan

Maintain current level of service in areas currently meeting threshold value.	Yes	Parks	Replacement of Dickey Playground equipment, add a storywalk, water fountains, butterfly garden and disc golf
Consider partnerships with alternative providers such as schools to provide access to quality recreation opportunities where Angleton park lands are limited but other lands exist.	Yes	Recreation/Admin	Work with American Legion, TMN-COT and AISD for cooperative agreements including Peach Street detention development. Staff is collected a proposal from John McGovern and requested funds from ABLC for next year.
Complete and implement ADA transition plan throughout park and recreation system.	No	Admin	Solar LED lighting has been installed on the northern portion of the loop trail for improved visibility and safety. We also launched the Freedom Park Master Plan to address other improvements and future use
Freedom Park: upgrades to field turf, address safety concerns on north edge of loop walk, address improvements and future use of the park.	Yes	Admin/Parks	Parks and Recreation staff requests PD's assistance with patrol when suspicious behavior is reported. Parks and Recreation Staff worked with PD to develop a park watch program, brochure, and PowerPoint to be shared on Facebook and the City website. Staff, also, requests input from PD regarding CPED issues throughout
CARRIED OVER FROM FY2019-2020: Consider improving patrol of parks.	Yes	Parks/Recreation	Parks and Recreation Staff worked with PD to develop a park watch program, brochure, and PowerPoint to be shared on Facebook and the City website. Staff, also, requests input from PD regarding CPED issues throughout parks.
CARRIED OVER FROM FY2019-2020: Create neighborhood involvement with watching and reporting suspicious behavior.	Yes	Parks/Recreation	Project has been bid. Staff is awaiting City Council and ABLC budget cuts and approval of the contractor before beginning construction.
Lakeside Park: Implement master plan elements.	No	Admin	

Total Action Items	Deadline	Action Items Completed	Results
22	9/30/2021	16	73%
			0% - 25% 26% - 50% 51% - 75% 76% - 100%

Color changes based on percentage

Reflection on result / Notes for improvement