

Council Liaison
Mikey Svoboda
Chairman
Tracy Delesandri
Vice-Chairman
Cheryl Scarborough
Executive Director
Megan Mainer



Commission Members
Pattie Cooper
Suzanne Dellinger
Andrea Demopulos
Brandei Goolsby
Jordana Harwell

**CITY OF ANGLETON, TEXAS
PUBLIC NOTICE OF A KEEP ANGLETON BEAUTIFUL COMMISSION MEETING
MONDAY, AUGUST 3, 2020, 11:00 A.M.
120 S. CHENANGO STREET ANGLETON, TEXAS 77515**

NOTICE IS HEREBY GIVEN PURSUANT TO V.T.C.A., GOVERNMENT CODE, CHAPTER 551, THAT THE KEEP ANGLETON BEAUTIFUL COMMISSION WILL CONDUCT A MEETING, OPEN TO THE PUBLIC, ON MONDAY, AUGUST 3, 2020, AT 11:00 A.M., AT THE CITY OF ANGLETON COUNCIL CHAMBERS LOCATED AT 120 S. CHENANGO STREET ANGLETON, TEXAS 77515.

In accordance with an Order of the Office of the Governor issued March 16, 2020, the City Council of the City of Angleton, Texas will conduct the meeting scheduled at Tuesday, June 9, 2020, at 6:00 P.M., at The City of Angleton Council Chambers located at 120 S. Chenango Street Angleton, Texas 77515 and will be live-streamed on Facebook live at <https://www.facebook.com/cityofangleton/> to advance the public health goal of limiting face-to-face meetings (also called “social distancing”) to slow the spread of the Coronavirus (COVID-19). The City will follow the minimum recommended health protocols as set forth by the Texas Health and Human Services.

AGENDA

1. Declaration of a quorum and call to order.
2. Approve the minutes of Keep Angleton Beautiful Commission meeting of July 6, 2020.
3. Discussion on Chapter 12 - Junked, Abandoned, Wrecked Property of the Code of Ordinances. (Kyle Reynolds)
4. Discussion and possible action on Keep Angleton Beautiful Memberships. (Daveyon Edwards)

LITTER PREVENTION

5. Discussion on Fall Sweep. (Daveyon Edwards)

6. Discussion on Donation Bin ordinance. (Megan Mainer)

SOLID WASTE MANAGEMENT

7. Discussion on Waste Connections bulk and heavy trash schedule. (Daveyon Edwards)

BEAUTIFICATION

8. Discussion on City Branding. (Megan Mainer)
9. Discussion on TxDOT Green Ribbon Project. (Megan Mainer)
10. Discussion and possible action on TxDOT box wrap theme. (Daveyon Edwards)
11. Items for next meeting
12. Adjournment

CERTIFICATION

I, Megan Mainer, Executive Director, do hereby certify that this Notice of a Keep Angleton Beautiful Commission Meeting was posted on the City Hall bulletin board, a place convenient and readily accessible to the general public at all times and to the City’s website, www.angleton.tx.us, in compliance with Chapter 551, Texas Government Code. The said Notice was posted on the following date and time: Friday, July 31, 2020, by 11:00 a.m. and remained so posted continuously for at least 72 hours proceeding the scheduled time of said meeting.

/s/ Megan Mainer
Megan Mainer
Executive Director

In compliance with the Americans with Disabilities Act, the City of Angleton will provide reasonable accommodations for persons attending City meetings. The facility is wheelchair accessible and accessible parking spaces are available. To better serve you, please send your requests in advance. Please contact the City Secretary at 979-849-4364, extension 2115 or email faquilar@angleton.tx.us.



**CITY OF ANGLETON, TEXAS
AGENDA ITEM SUMMARY FORM**

MEETING DATE: 8/3/2020

ITEM # 2

PREPARED BY: Megan Mainer

AGENDA ITEM TITLE: Approve the minutes of the Keep Angleton Beautiful Commission meeting of July 6, 2020.

AGENDA ITEM SECTION: (choose one below)

Ceremonial Presentation

Consent Agenda

Regular Agenda

Public Hearing

Executive Session

BUDGETED AMOUNT:

N/A

FUNDS REQUESTED:

N/A

FUND:

N/A

EXECUTIVE SUMMARY:

[Click here to enter text.](#)

ATTACHMENTS (Attachment description):

[Click here to enter text.](#)

RECOMMENDATION:



**CITY OF ANGLETON
KEEP ANGLETON BEAUTIFUL COMMISSION MEETING MINUTES
MONDAY, JULY 6, 2020, 11:00 A.M.
120 S. CHENANGO STREET ANGLETON, TEXAS 77515**

THE FOLLOWING REPRESENTS THE ACTIONS TAKEN BY THE KEEP ANGLETON BEAUTIFUL BOARD IN THE ORDER THEY OCCURRED DURING THE MEETING. KEEP ANGLETON BEAUTIFUL, CONVENED IN A REGULAR MEETING ON MONDAY, JULY 6, 2020, AT 11:00 A.M. IN THE ANGLETON CITY HALL COUNCIL CHAMBERS, 120 S. CHENANGO, ANGLETON, TEXAS 77515.

AGENDA

DECLARATION OF A QUORUM AND CALL TO ORDER

With a quorum present, Keep Angleton Beautiful President Tracy Delesandri called the Keep Angleton Meeting to order at 11:06 A.M.

APPROVAL OF THE MINUTES

1. Approve the minutes of the Keep Angleton Beautiful regular called meeting of March 9, 2020.

Upon a motion by Keep Angleton Beautiful Member Andrea Demopoulos and seconded by Keep Angleton Beautiful Member Pattie Cooper, Keep Angleton Beautiful approved the minutes of the Keep Angleton Beautiful regular called meeting of June 8, 2020. The motion passed on a 6-0 vote. Jordana Harwell was absent.

REGULAR AGENDA

2. Elect a Keep Angleton Beautiful Commission Chairman and Vice-Chairman. Approve the minutes of Keep Angleton Beautiful Commission meeting of June 8, 2020.

Megan Mainer, Executive Director, talked about the need for a Vice-Chair, brought to her attention by City Secretary. Upon a motion by Keep Angleton Beautiful Member Suzanne Dillinger, nominated Cheryl Scarborough. The motion carried, seconded by Keep Angleton Beautiful Member Pattie Cooper, Keep Angleton Beautiful made a motion to Elect Cheryl Scarborough as Vice-Chair. The motion passed on a 6-0 vote. Jordana Harwell was absent.

3. Discussion regarding Keep Angleton Beautiful Memberships.
Megan Mainer informed the commission that staff had more changes to make with Membership benefits, then opened for discussion. The Keep Angleton Beautiful Commission did not have and recommendations. Final revisions to be presented at the next meeting.
4. Discussion on Parks and Recreation Sponsorship Packet.
Megan Mainer informed the commission that staff provided a draft of the Packet and that it would be in the same format like Recreation Center playbooks, then opened for discussion. The Keep Angleton Beautiful Commission did not have and recommendations. The next draft with revisions to be presented at the next meeting. Jordana Harwell was absent.
5. Discussion on Chapter 12 - Junked, Abandoned, Wrecked Property of the Code of Ordinances.
Kyle Reynolds, Inspector/Code Enforcement, provided clarification on the ordinance and how the process of code enforcements, as well update the commission on the status on current areas that are being addressed. Keep Angleton Beautiful recommended to promote social media education on ordinances. Jordana Harwell was absent.
6. Discussion on TxDOT box wrap regarding revised theme.
Megan Mainer informed the commission that the project was on hold due to city branding, that interested artists have contacted the department recently, and updated RFP should be prepared; she then opened the topic up for discussion. The Keep Angleton Beautiful Commission did not have and recommendations but wanted to revisit at the next meeting with recommendation to give to the artist. Jordana Harwell was absent.
7. Discussion regarding City Branding.
Megan Mainer updated the commission about the city branding survey that will be presented at the July 28 city council meeting and opened for discussion. The Keep Angleton Beautiful Commission had questions on where the logo would be and how drastic the change would be, Martha Eighme, Director of Communications, clarified where and what the city brand would influence. Jordana Harwell was absent.
8. Items for next meeting
No action taken.

ADJOURNMENT

Upon a motion by Keep Angleton Beautiful President Cheryl Scarborough and seconded by Keep Angleton Beautiful Member Tracey Delesandri the meeting adjourned at 12:04 P.M. Jordana Harwell was absent.

These minutes were approved by Keep Angleton Beautiful, 2020 upon a motion by Keep Angleton Beautiful Member, seconded by Keep Angleton Beautiful Member. The motion passed on a 5-0 vote. Jordana Harwell was absent.

CITY OF ANGLETON, TEXAS

Tracy Delesandri
Keep Angleton Beautiful Chair

ATTEST:

Megan Mainer, CPRP
Parks & Recreation Director



**CITY OF ANGLETON, TEXAS
AGENDA ITEM SUMMARY FORM**

MEETING DATE: 8/3/2020

ITEM # 3

PREPARED BY: Kyle Reynolds

AGENDA ITEM TITLE: Discussion on Chapter 12 - Junked, Abandoned, Wrecked Property of the Code of Ordinances.

AGENDA ITEM SECTION: (choose one below)

Ceremonial Presentation

Consent Agenda

Regular Agenda

Public Hearing

Executive Session

BUDGETED AMOUNT:

N/A

FUNDS REQUESTED:

N/A

FUND:

N/A

EXECUTIVE SUMMARY:

[Click here to enter text.](#)

ATTACHMENTS (Attachment description):

[Click here to enter text.](#)

RECOMMENDATION:



**CITY OF ANGLETON, TEXAS
AGENDA ITEM SUMMARY FORM**

MEETING DATE: 8/3/2020

ITEM #4

PREPARED BY: Megan Mainer

AGENDA ITEM TITLE: Discussion and Possible action on Keep Angleton Beautiful Memberships.

AGENDA ITEM SECTION: (choose one below)

Ceremonial Presentation

Consent Agenda

Regular Agenda

Public Hearing

Executive Session

BUDGETED AMOUNT:

N/A

FUNDS REQUESTED:

N/A

FUND:

N/A

EXECUTIVE SUMMARY:

Staff would like to propose Keep Angleton Beautiful memberships as an annual fundraiser beginning October 1, 2020. KAB memberships will allow individuals to make a direct contribution to the programs and events KAB provides for the Angleton Community. Various levels of memberships and associated benefits will be identified. The brochure attached has been sent to BayStar to professionalize.

ATTACHMENTS (Attachment description):

New Proposed Keep Angleton Beautiful Membership Brochure

RECOMMENDATION:

Staff recommends Keep Angleton Beautiful approve the Keep Angleton Beautiful Membership Brochure as presented.



Our vision of Keep Angleton Beautiful, Inc. (KAB) is to make Angleton, Texas the most beautiful and environmentally responsible place in Texas, one person at a time.



KEEP ANGLETON BEAUTIFUL
901 S. VELASCO ST.
ANGLETON, TEXAS 77515



General Membership



KAB members make a direct investment in the program KAB provides for the Angleton community. Join us today— YOU play a vital role in our efforts to create a clean, vibrant, beautiful Angleton.



General Membership Form

Please fill out this form and return with payment to KAB at the address provided below. Thank you.

Name _____

Address _____

City _____

State _____ Zip Code _____

Email _____

- Level of Membership \$25 Bee Balm
 \$50 Coneflower
 \$100 Lavender

Total Enclosed \$ _____

Check # _____

Please make checks payable to City of Angleton

Visa Master-Card Other _____

Cardholders Name _____

Card Number _____

Billing Zip Code _____

Expiration Date ____/____ Security Code _____

Signature _____

Keep Angleton Beautiful
 901 S. Velasco St. • Angleton, Texas 77515



Levels of Memberships

\$25 Bee Balm

\$50 Coneflower

\$100 Lavender

Benefits of Memberships

Bee Balm (\$25)

- KAB membership sticker and other goodies to identify you as part of Team KAB
- Personal investment in making Angleton cleaner and more beautiful
- Subscription to monthly KAB e-newsletter (print copy available upon request)

Coneflower (\$50)

- Includes benefits of Bee Balm level, plus:
- Packet of North Texas wildflower seeds
- Early, members-only registration for a free tree through the annual Arbor Day Tree Giveaway and Butterfly Seed Ball in April

Lavender (\$100)

- Includes benefits of Coneflower level, plus:
- KAB reusable bag or KAB t-shirt (your choice)
- Top recognition in the KAB newsletter, KAB annual report, and KAB's annual appreciation ad

proof



**CITY OF ANGLETON, TEXAS
AGENDA ITEM SUMMARY FORM**

MEETING DATE: 8/3/2020

ITEM #5

PREPARED BY: Daveyon Edwards

AGENDA ITEM TITLE: Discussion on Fall Sweep.

AGENDA ITEM SECTION: (choose one below)

Ceremonial Presentation

Consent Agenda

Regular Agenda

Public Hearing

Executive Session

BUDGETED AMOUNT:

N/A

FUNDS REQUESTED:

N/A

FUND:

N/A

EXECUTIVE SUMMARY:

Staff will provide an update with respect to the date for Fall Sweep and vendors who are currently committed.

ATTACHMENTS (Attachment description):

Click here to enter text.

RECOMMENDATION: Click here to enter text.



**CITY OF ANGLETON, TEXAS
AGENDA ITEM SUMMARY FORM**

MEETING DATE: 8/3/2020

ITEM #6

PREPARED BY: Megan Mainer

AGENDA ITEM TITLE: Discussion on Donation Bin ordinance.

AGENDA ITEM SECTION: (choose one below)

Ceremonial Presentation

Consent Agenda

Regular Agenda

Public Hearing

Executive Session

BUDGETED AMOUNT:

N/A

FUNDS REQUESTED:

N/A

FUND:

N/A

EXECUTIVE SUMMARY:

On July 14, City Council adopted the proposed Donation Bin ordinance. Subsequently, staff published donation site locations on our website under the Parks & Recreation Department, code enforcement put notices on all bins, sent a notification letter to American Recyclers and is also sending letters to property owners who may be impacted.

ATTACHMENTS (Attachment description):

Ordinance No. 20200727-002 Amending Donation Bin

RECOMMENDATION:

ORDINANCE NO. 20200714-020

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF ANGLETON, TEXAS AMENDING THE CODE OF ORDINANCES OF THE CITY OF ANGLETON BY REVISING CHAPTER 21.3 SECONDHAND GOODS AND ADDING ARTICLE III DONATION BINS PROHIBITING DONATION/COLLECTION BINS; PROVIDING A PENALTY; PROVIDING FOR SEVERABILITY CLAUSE; PROVIDING FOR REPEAL; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, the City desires to amend the Angleton Code of Ordinances by adding Article III Donation Bins to Chapter 21.3 Secondhand Goods, and City Council City now finds the need to amend Chapter 21.3 to promote the public health, safety and welfare of its citizens; and

WHEREAS, the City Council finds the adoption of an ordinance regarding the prohibition of donation bins due to the accumulation of used, broken, or soiled items that constitute trash, rubbish, junk, or broken items unsightly, or dangerous and such bins are a hazard to pedestrians, motor vehicle users, and others due to the placement of such donation bins; and may have a negative impact on property values as well as the health, safety, and welfare of the community; and

WHEREAS, the City Council finds it to be beneficial, and in the public interest to amend the Code of Ordinances to adopt regulations prohibiting donation bins within the City; and

NOW THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF ANGLETON, TEXAS:

SECTION 1. That all of the facts recited in the preamble to this Ordinance are hereby found by the City Council to be true and correct and are incorporated herein by this reference and expressly made a part hereof, as if copied herein verbatim.

SECTION 2. City Council approves the prohibition of donation bins in the city limits of the City of Angleton, Texas.

SECTION 3. City of Angleton, Code of Ordinances, Chapter 21.3, Article III Donation Bins is hereby amended by adding the following:

ARTICLE III. DONATION COLLECTION BINS

Definitions.

The following words, terms, and phrases, when used in this subdivision, shall have the meanings ascribed to them in this section except where the context clearly indicates a different meaning:

Building official means the city's building official or his designee.

Donation collection bin means a box, bin, container, trailer, accessory structure, or similar facility, which is:

- (1) Located outside of an enclosed building;

(2) Used or intended to be used for the collection of donated materials, including household goods and clothing, and not used exclusively for the collection of recyclables such as paper or plastic; and

(3) Not manned with personnel to accept donations when delivered during business hours.

Operator means any person who owns, operates or is otherwise in control of a donation collection bin located in the city.

Prohibition.

(a) No person shall place, operate, or maintain a donation collection bin in the city on or after August 1, 2020.

(b) No person shall allow the placement of a donation collection bin on property owned or leased by him after August 1, 2020.

Notice.

If a donation collection bin is within the city limits on or after August 1, 2020 the building official shall send notice by first class and certified mail to the last known address of the owner of the property as recorded in the appraisal records of the appraisal district in which the property is located and, if conspicuously noted on the donation collection bin, to the operator to the address noted on the donation collection bin. A notice shall also be posted on the donation collection bin. A notice which the United States Postal Service returns as refused or unclaimed shall not affect the validity of the notice. Such notice shall be sufficient if it generally describes the location of the donation collection bin, gives notice that the donation collection bins are prohibited within the corporate limits of the city, advises that the donation collection bin must be removed within 30 days after the date of such notice, and specifies that failure to timely remove the donation collection bin will result in removal by the city and the assessment of a charge against the operator. Notwithstanding the above, if prompt abatement is a public necessity, this subsection and the notice procedures contained in this subsection shall not apply.

Abatement.

If after the 30 days specified in the notice elapses and a donation collection bin remains within the city limits, the building official without further notice may remove or cause to have removed the donation collection bin and its contents and properly dispose of them as solid waste.

Costs.

If a donation collection bin is removed by the city, the operator will be charged the actual costs of such removal plus an administrative charge of \$100.00 per donation collection bin.

Enforcement.

The building official shall enforce the provisions of this article and is authorized to promulgate such rules and regulations necessary for the implementation and administration of this section.

SECTION 4. Any person who violates or causes, allows, or permits another to violate any provision of this Ordinance shall be deemed guilty of a misdemeanor and, upon conviction thereof, shall be punished by a fine of not more than Five Hundred and No/100 Dollars (\$500.00). Each occurrence of any such violation of this Ordinance shall constitute a separate offense. Each day on which any such violation of this Ordinance occurs shall constitute a separate offense.

SECTION 5. All ordinances or parts of ordinances inconsistent with the terms of this ordinance are hereby repealed; provided, however, that such repeal shall be only to the extent of such inconsistency and in all other respects this ordinance shall be cumulative of other ordinances regulating and governing the subject matter covered by this ordinance.

SECTION 6. In the event any clause, phrase, provision, sentence or part of this Ordinance or the application of the same to any person or circumstances shall for any reason be adjudged invalid or held unconstitutional by a court of competent jurisdiction, it shall not affect, impair or invalidate this Ordinance as a whole or any part or provision hereof other than the part declared to be invalid or unconstitutional; and the City Council of the City of Angleton, Texas declares that it would have passed each and every part of the same notwithstanding the omission of any part thus declared to be invalid or unconstitutional, or whether there be one or more parts.

SECTION 7. This Ordinance shall be effective and in full force immediately upon its adoption.

SECTION 8. It is hereby officially found and determined that the meeting at which this Ordinance was passed was open to the public, and that public notice of the time, place and purpose of said meeting was given as required by the Open Meetings Act, Texas Government Code, Chapter 551.

PASSED AND APPROVED THIS THE 14th DAY OF JULY 2020.

CITY OF ANGLETON, TEXAS

Jason Perez
Mayor



ATTEST:

Frances Aguilar, TRMC, CMC
City Secretary





**CITY OF ANGLETON, TEXAS
AGENDA ITEM SUMMARY FORM**

MEETING DATE: 8/3/2020

ITEM #7

PREPARED BY: Megan Mainer

AGENDA ITEM TITLE: Discussion on Waste Connections bulk and heavy trash schedule.

AGENDA ITEM SECTION: (choose one below)

Ceremonial Presentation

Consent Agenda

Regular Agenda

Public Hearing

Executive Session

BUDGETED AMOUNT:

N/A

FUNDS REQUESTED:

N/A

FUND:

N/A

EXECUTIVE SUMMARY:

Waste Connections broke bulk waste, household items and brush trash pickup into two zones for increased productivity and efficiency. Attached is a flyer explaining what can be accepted and what cannot as well as when items will be collected.

ATTACHMENTS (Attachment description):

Click here to enter text.

RECOMMENDATION:

TOUCHING BASE ON BULK WASTE AND BRUSH/HEAVY TRASH PICKUP



4 Cubic Yards

Only put out enough for one pickup each time to keep your curb free of clutter.

What 4 cubic yards looks like.



Approximately the size of 60 - 13 gallon kitchen trash bags

Within 3 Feet of Roadway

Equipment stretches out three feet to grab your pile.

Look Up and Over

Be sure there are no power lines or low-hanging branches above your pile. Keep the street in front of your pile clear.

See List on Other Side



WASTE CONNECTIONS OF TEXAS
Connect with the Future

**AS A TEAM
WE'LL
CONTINUE TO
WIN!**

BULK WASTE & HOUSEHOLD ITEMS





Refrigerators • Freezers • Air Conditioners
(Needs certification of Freon reclamation & tagged by certified personnel)
Stove • Water Tanks • Dryers • Appliances
Water Heaters • Furniture • Bicycles
Bagged Grass Clipping & Leaves

BRUSH/HEAVY TRASH WASTE

Logs/Stumps *(Under 18" diameter & 5" length)*
Shrub/Brush Trimmings

NON-ACCEPTABLE

Animal Carcass
Auto Parts - Batteries, Tires
Chemicals - Pool, Paint, Fertilizer, Pesticides, Gas, Oil, Etc.
Construction Waste - Concrete, Cross Ties, Flooring Material, Plywood, Drywall, Roofing Material, Etc.
Landscaping Waste - Dirt, Mulch, Rock
Medical Waste - Sharp Containers

	Wed Zone 1 Bulk		Tue/Wed/Thu Zone 1 Brush		Wed Zone 2 Bulk		Tue/Wed/Thu Zone 2 Brush
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ACCEPTABLE ITEMS FOR BULK WASTE & HOUSEHOLD

Refrigerators, freezers, air conditioners (note: all must have certification of Freon reclamation – tag by certified personnel), stoves, water tanks, washers and dryers, other white goods, appliances, water heaters, couches, furniture, bicycles, and similar items that might be found in or around your home (four bulk yards per service – per house/unit).

ACCEPTABLE BRUSH/HEAVY TRASH WASTE

Tree shrub and brush trimmings not exceeding more than five feet (5') in length or 50 pounds in weight and 18 inches in diameter. Four yards limit per house/unit per service day.

Note: All items must be in front of residence or side of residence within five feet from roadway/curb, four feet away from any stationary object and not under any overhanging objects like trees and/or power lines. Any items on vacant lots will not be serviced.

NONE ACCEPTABLE FOR DISPOSAL

Concrete, dirt/mulch, bricks, batteries, cross ties, rock, tires, auto parts, and logs and stumps over 18 inches in diameter. Household hazardous waste, including but not limited to, pool chlorine and other chemicals, fertilizer, pesticides, paint, animal carcass, oil or other petroleum products, and medical sharps and waste. Contractor/construction waste, remodeling, including but not limited to, lumber, plywood, drywall, carpeting and other flooring material, tile and roofing material.

BRUSH/HEAVY TRASH PICK UP

(If your trash is picked up on Tue. and Fri. you are Zone 1)

**ZONE 1 - NORTH OF WILKINS – 1ST & 3RD WEEK.
TUESDAY, WEDNESDAY, & THURSDAY.**

(If your trash is picked up on Mon. and Thu. you are Zone 2 including Wilkins)

**ZONE 2 – FROM WILKINS – SOUTH – 2ND & 4TH WEEK.
TUESDAY, WEDNESDAY, & THURSDAY.**

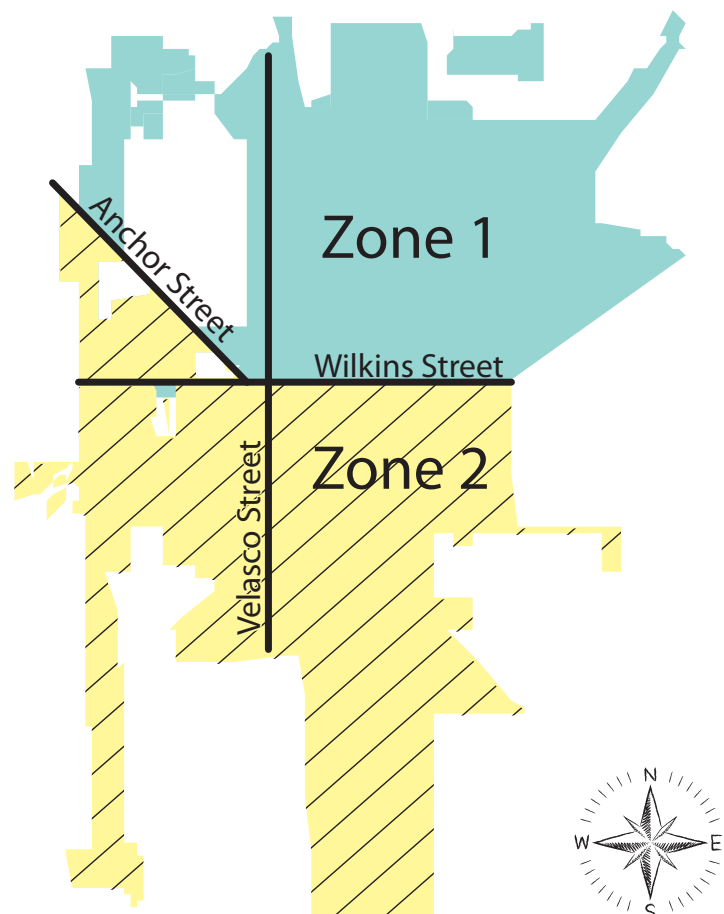
All items must follow guidelines and be out Monday of your assigned weekly pick up. Only one pass will be made weekly per zone.

RESIDENTIAL RECYCLING

Recycle days for all of Angleton is every Wednesday. Green bins need to be put out by 6:30 a.m. Green bins are ONLY for recycling. Do not overfill the bin, do not put garbage on top of lid. If there is something on top of bin, or lid is open Waste Connections will not pick up.

REGULAR RESIDENTIAL GARBAGE

Trash must be in blue bin ONLY. Put out by 6:30 a.m. on your assigned garbage days. Blue bins are ONLY for garbage. Do not overfill the bin, do not put garbage on top of lid. If there is something on top of bin, or lid is open Waste Connections will not pick up.





**CITY OF ANGLETON, TEXAS
AGENDA ITEM SUMMARY FORM**

MEETING DATE: 8/3/2020

ITEM #8

PREPARED BY: Megan Mainer

AGENDA ITEM TITLE: Discussion on City Branding.

AGENDA ITEM SECTION: (choose one below)

Ceremonial Presentation

Consent Agenda

Regular Agenda

Public Hearing

Executive Session

BUDGETED AMOUNT:

N/A

FUNDS REQUESTED:

N/A

FUND:

N/A

EXECUTIVE SUMMARY:

Staff will bring the attached results back to City Council for discussion at the August 11 City Council meeting for discussion and possible action.

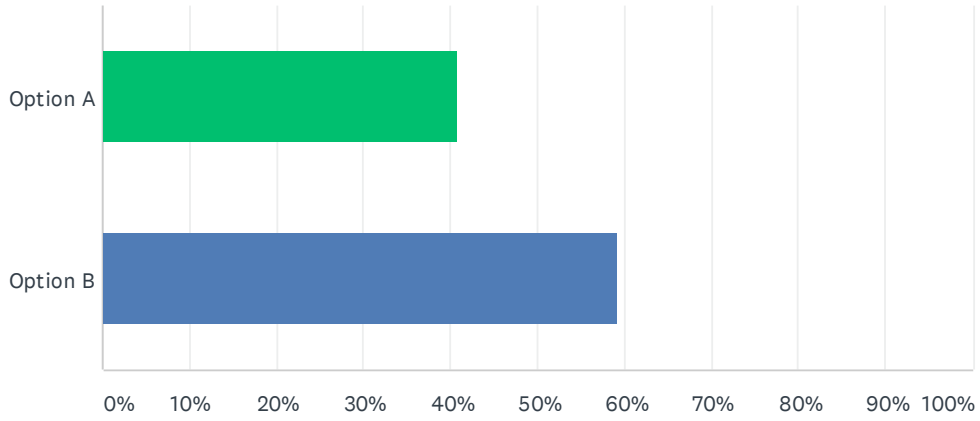
ATTACHMENTS (Attachment description):

Public Branding Survey Results and BrandingData_All_200504

RECOMMENDATION:

Q1 Considering the two options above and the descriptive words, which of the two best conveys the story of Angleton?

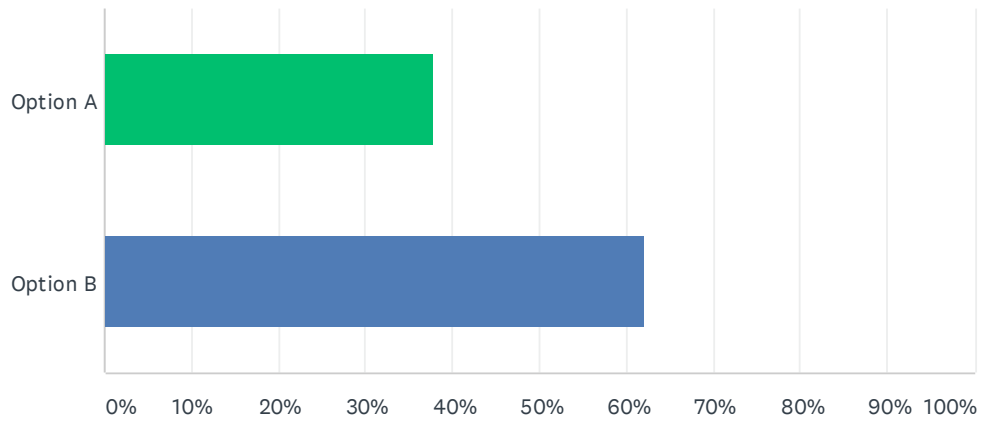
Answered: 1,632 Skipped: 46



ANSWER CHOICES	RESPONSES	
Option A	40.87%	667
Option B	59.13%	965
TOTAL		1,632

Q2 Considering the two options above, which of the two best conveys the spirit of the Angleton community?

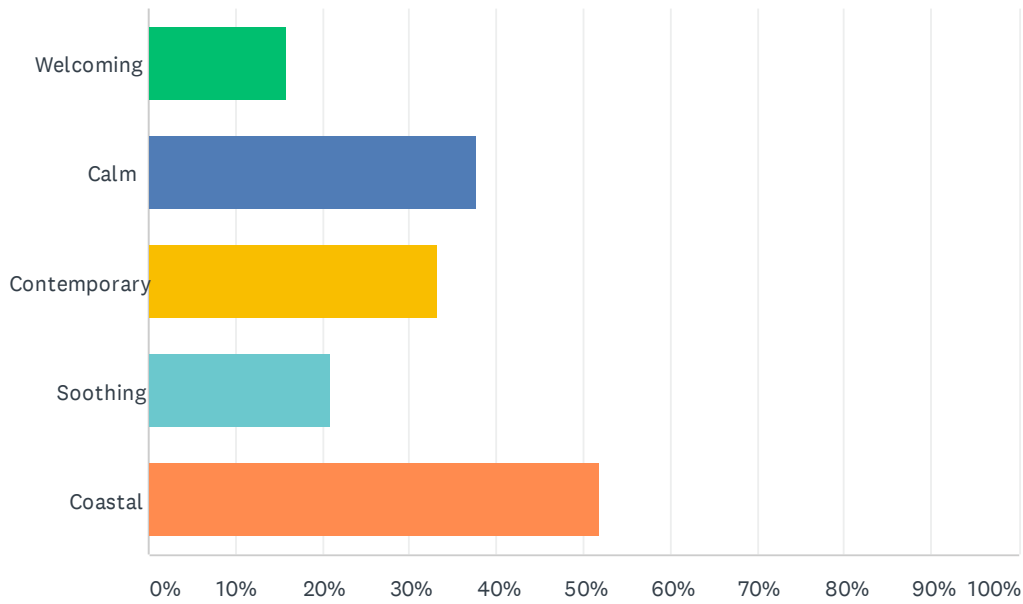
Answered: 1,526 Skipped: 152



ANSWER CHOICES		RESPONSES	
Option A		37.81%	577
Option B		62.19%	949
TOTAL			1,526

Q3 When you look at the colors, what words come to mind? (Please select all that apply)

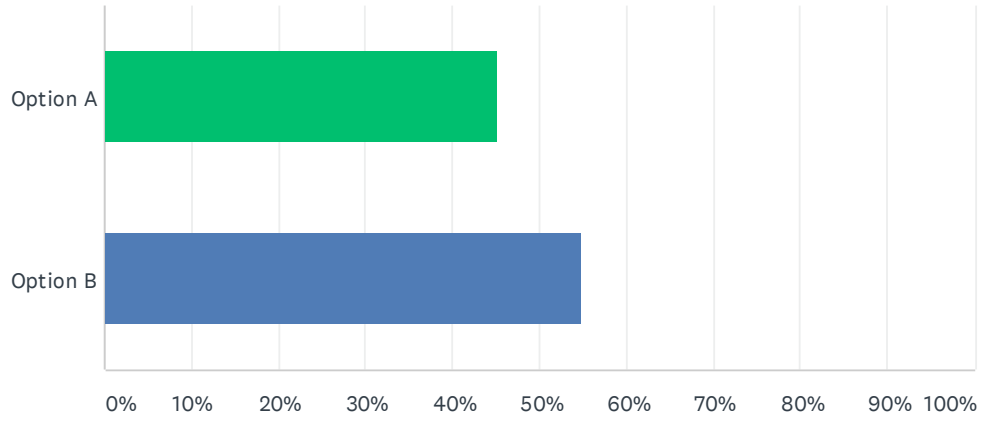
Answered: 1,275 Skipped: 403



ANSWER CHOICES	RESPONSES
Welcoming	15.84% 202
Calm	37.65% 480
Contemporary	33.18% 423
Soothing	21.02% 268
Coastal	51.84% 661
Total Respondents: 1,275	

Q4 Considering the two options above, which of the two best conveys the future of Angleton?

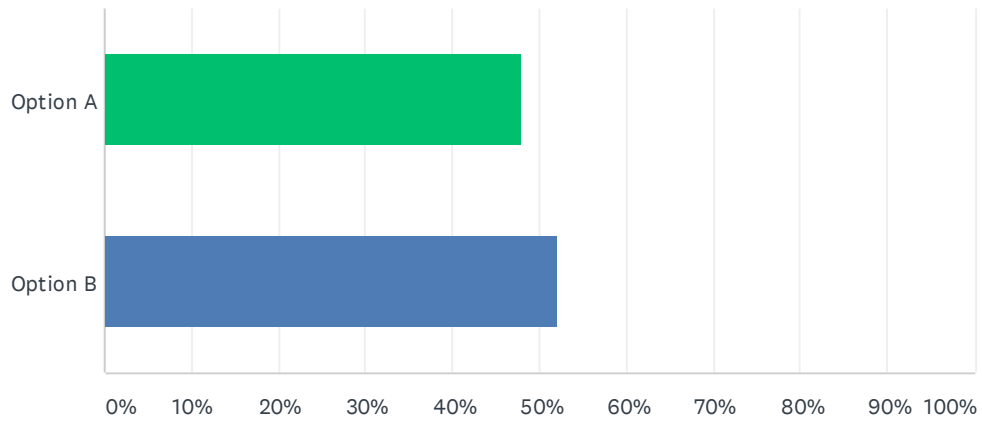
Answered: 1,313 Skipped: 365



ANSWER CHOICES	RESPONSES	
Option A	45.09%	592
Option B	54.91%	721
TOTAL		1,313

Q5 Of the two options, which is best applied to the applications shown above?

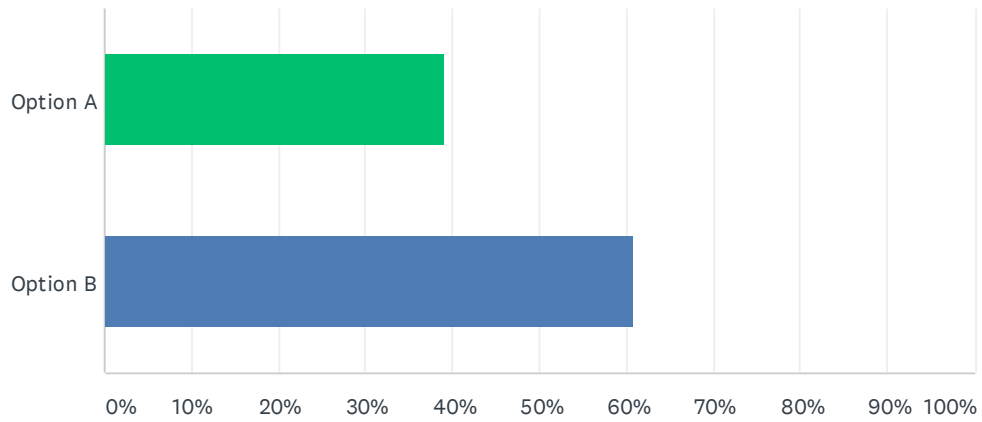
Answered: 1,227 Skipped: 451



ANSWER CHOICES	RESPONSES	
Option A	48.00%	589
Option B	52.00%	638
TOTAL		1,227

Q6 Of the two options, which is best applied to the applications shown above?

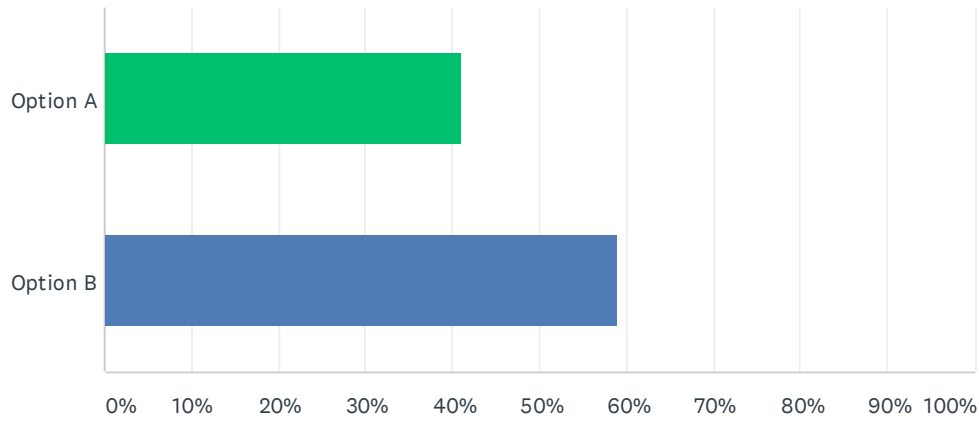
Answered: 1,237 Skipped: 441



ANSWER CHOICES	RESPONSES	
Option A	39.21%	485
Option B	60.79%	752
TOTAL		1,237

Q7 Of the two options, which one do you prefer overall?

Answered: 1,208 Skipped: 470



ANSWER CHOICES	RESPONSES
Option A	40.98% 495
Option B	59.02% 713
TOTAL	1,208

CITY BRANDING PUBLIC SURVEY RESULTS

Brand Option

of Votes



260



181



198



24



20



47



165



84



210



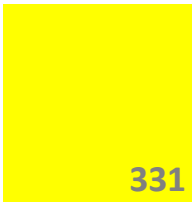
241



45



4



231



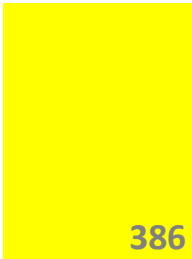
63



32



40



Comments:

I served on a committee in Dallas, TX to name a new good product. The advertising company (one of the most successful in Dall) kept a philosophy called "KISS"...KEEP IT! SIMPLE STUPID! It served them well being an artist - a painting in the White House during President Regan's presidency, and now in his Presidential Library - and having a created magazine covers - I suggest staying away from trendiness, and femininity. The heart is often viewed as a valentine, "wedding", and or romance. Keep strength in the message via color - black (bold - can be read on white background easily), date adds significance to heritage durability, and the heart says "We Care". Good luck and keep your sanity. "branding" actually belongs on live stoke, not towns nor people.

No need to improve upon what we have. May not be perfect, but its real close!

This includes the purple that's associated with our Angleton Wildcats and the beautiful heart because the people in our community have a huge heart for the their home town and those who live in it.

My city my pride - (tag line added)

"Purple"

Keep the logo we have. The logo we have represent Angleton. Keep the one we have.

Angleton is the "heart of the County". The town needs to be a lot "cleaner" trash and cars are everywhere in the town.

My favorite is #2 - Angleton where the heart is.

Why change it - it covers the heart & Texas. I believe the money spent on the big heart on 274/288 so before 35 was unnecessary there is one at the entry and money could have been spent for better things needed in Angleton. We don't have good streets - we lack sidewalks benches to rest when walking down town to shop or eat. We could have downtown party or such as a lot here or there so we could shop and eat more - more shops might stay in business longer if these things were there - we could use more street light to light up loop over pass and other all is there out our city and down 288 N and so.

Which ever brand uses less ink to print, therefore cheaper.

The old brand was great but went with wording Brazoria County! So many great choices. Many that are inviting. That's what a City should be. Warm and inviting for all who enter our city limits. Thanks council for your time on this. I believe this was one issue that was important to our people and city.

There is nothing wrong with the logo we have now. Spend money elsewhere, where it is needed.

This is Texas and the brands without the state are less meaningful.

I like the one I put the X on if you made the black heart purple! Not much change in what you already have. That's all from me!

The 4 designs that look like band aids over "Angleton" are horrible! I didn't even realize they were hearts until my daughter pointed that out to me. Additionally the work Angleton in those designs are boring and plain!

I recommend another voting with a narrowed down list.

Leave it alone.

Wouldn't it be better not to spend the money changing the branding and find better use for the dollars spent like maybe lowering water bills? Or making the print a little large on the water bills?

Checked the one I love.

I've marked our choices as #1, #2, & #3 on the other side. I like how you're doing the survey.

Please keep the brand we have there is no reason to spend money to change the brand just to feed the political ego.

Bright purple & white!

If it isn't broke don't fix it.

None of the designs feel current/contemporary but after all this IS Angleton, not NYC keep it simple - Stay away from cutesy hearts & hotel logos - Keep it simple - Schmaltzy gets old fast. I spent 12 years successful years in NYC in corporate graphic design - so take what I say with a grain of salt. But with the understanding that it comes from a professional designer.

The one we have now is perfect - why do we need to fix something that is not broken - This money being spent is unnecessary and could be used to repair streets, signs, etc. in the city. Why do we need to change this. Is there \$ under the table for someone????

How about "Angleton Where Dreams Go to Die"

Where the heart is!

I like the Texas shape, heart and Angleton written out.

Comment for option with 1890 and star: the star shape doesn't look like the Texas star: The star shape doesn't look like the Texas star. Revise slightly to look more like the official Texas star.

What a waste of the tax payers money! Leave it the way it was.

The Heart of Brazoria County - Darker color

The one I chose is simple and would be easy to use in multiple ways.

The simpler the logo is, I think the better.

My #2 choice would be nice to be more bold or vivid is color - it seems dull.

I actually like just what we have now. No changes.

I like the 1890 but the heart should be purple.

Favorite, but like the 1890 of #2 choice. Would like the heart to be purple with angled Angleton printing as in my first choice. Too stark the way it is printed.

Would like a small TX drawing maybe over to the right of the heart.

I like #1 because it looks similar to the AISD logo.

I like the words "The Heart of Brazoria County" to be large enough to read easily.

Use & shop local. Maintain & preserve Angleton's identity & culture. Support organic growth but let's not turn Angleton into Pearland. Keep Angleton small. We enjoy small town Angleton. Purple pride forever!

While I like the current logo, it's time to move on...It's time for Angleton to grow & change. We are more than a spec on this big Texas!

We numbered the ones we like best 1, 2, 3. It's hard to choose just one out of those, they are all good!

Keep the same
7/22/2020 7:35 AM



Should have had residents directly involved, they know what the “heart” of Angleton is better than ANY firm or marketing agency. There is so much hometown pride and talent here that would have been willing to step up to honor our home city and county seat. Much wasted money given to outside firm - shame!

7/21/2020 6:36 PM

Keep it the same!
7/21/2020 12:34 PM



Anything without a heart is not a good option.

7/20/2020 8:08 PM



All of the are gawdy and look like they were designed by a 12 year old art class

7/19/2020 9:35 PM



Not sure why the green was added. The 1st I chose is my favorite other than the green print. Other than that it's definitely fresh and eye catching!

7/19/2020 7:40 PM



Leave the same
7/19/2020 11:53 AM



Since cursive is no longer being taught in the schools, you might as well have excluded those. :-(

7/16/2020 7:27 PM



This is stupid
7/16/2020 7:15 PM



I have lived in Angleton for 8 years and will never leave ! The most genuine people !
7/16/2020 4:48 PM



The last one is disqualified since it doesn't say Heart of Brazoria County
7/16/2020 3:44 PM



Why not silver instead of all the gold?
7/15/2020 9:25 PM



Keep what we have
7/15/2020 2:56 PM



I like our logo! Why change it?
7/15/2020 7:45 AM



I like the inclusion of green that balances the purple and would give Angleton more of its own identity as opposed to copying AISD. The design I chose is more eye-catching than the others.
7/14/2020 11:53 AM



Keep it as is. This was a waste of taxpayers money at a time when taxes are needed just to survive the pandemic!
7/13/2020 11:29 AM



Keep what we have already!
7/13/2020 7:18 AM



Keep the original

7/12/2020 8:44 PM



If it's not broke, don't fix it. Your just spending unwanted money. Of course the tax payers would have to pay for it!!!

7/12/2020 7:58 AM



I really do not like the brown/teal combinations. It feels generic and corporate. Purple is the color of this town and that history should be honored.

7/11/2020 6:58 PM



Keep our logo we already have. There is so much chaos right now and spending time and money on a logo.

7/11/2020 5:42 PM



I'd love for it to stay the same !!!

7/11/2020 4:32 PM



Please consider people being able to clearly read the letters, the cursive writing is hard for very young to read and hard for old people to see well. Do not emphasize the heart logo to large, it makes look more like a medical cause of some sort.

7/11/2020 1:48 PM



Stop wasting tax payer funds the City already has a Brand your repeating what was already done. How bout using those funds for pay raises or just return the money to the people.

7/11/2020 11:38 AM



Could make the heart purple on the second selected one

7/10/2020 10:34 PM



The two I selected are simple and beautiful.

7/10/2020 6:57 PM



By far these are the best ones.

7/10/2020 6:56 PM

Thank you for including the community in this decision.

7/10/2020 10:48 AM

I don't care what logo you choose just please get rid of the stupid tag line "where the hear is"!

7/9/2020 8:33 PM



Please choose my selections.

7/9/2020 7:13 PM



My choices are beautiful!

7/9/2020 7:10 PM



Those are the best ones for many useful purposes.

7/9/2020 7:00 PM



Love the two I selected here. Simple and elegant.

7/9/2020 6:57 PM



On #14 the only thing I don't like is the color of the word "ANGLETON"

7/9/2020 2:32 PM



This is way too many to consider. You should have had professionals narrow it down to THREE.

This is incompetent.

7/9/2020 7:59 AM



Keep what we have
7/5/2020 8:33 PM



Or keep it the same..🙄
7/5/2020 4:02 PM



Why spend money that is not needed to change something that is not broken. I think the present logo we have is beautiful and makes a great statement for our city. Spend this money where it is needed on new streets and replacing missing street signs.
7/5/2020 2:43 PM



Leave it alone and quit wasting time and money
7/5/2020 1:45 AM



Prefer purple and gray over gold and prefer those two logos but I do like having the Texas on the other one. Wish we could incorporate the Texas into one of the others.
7/1/2020 4:59 PM



I believe our current logo is fine and energy should be focused elsewhere. Some citizens enjoy living in a small town and do not necessarily want Angleton to “explode in growth” as our mayor desires. Personally, I think we should be focused on our aging infrastructure and improving on what we already have. How about starting with updating and enforcing residential codes. Stop neglecting your current residents and show them you care by cleaning up there neighborhoods through code enforcement. Here are some starting points: street parking is dangerous for children at play and first responders traffic, rental properties not well maintained and devalues adjacent properties, fencing all around town is not uniform and delapidated (specifically Henderson road), etc.
6/30/2020 9:55 AM



What we have says it all and has for years!

6/30/2020 9:16 AM



It doesn't show any options

6/29/2020 7:40 AM



The literal best one on here. But I love all. Good luck to all the contestants

6/28/2020 9:08 AM



Keep what we have! If it ain't broke....

6/28/2020 7:03 AM



Thank you

6/27/2020 3:07 PM



Use the one we have been, save money!

6/27/2020 2:11 PM



I definitely like logos that have more green and blue, rather than purple. Not everyone who lives in Angleton went to high school there, and I think the logo should represent everyone. I don't identify with purple at all. Here's to new looks!!

6/27/2020 7:23 AM



Would rather have the lasso in gray instead of gold

6/27/2020 6:34 AM



Why are we even changing our logo?!?

6/27/2020 3:55 AM

Oh my gosh there are so many good ones! It truly is hard to choose. You definitely see warm and inviting...in several of these!

6/27/2020 12:21 AM

Keep original one already have, Stop wasting city money.

6/26/2020 10:49 PM

Keep what's already there!

6/26/2020 9:57 PM

I like the one with 1890. Just too much green on it. More purple & black

6/26/2020 9:52 PM

I cant see the downloads

6/26/2020 9:19 PM

I like the year being incorporated.

6/26/2020 8:23 PM

I like including "1890" and "The heart of Brazoria County." Hard to keep the heart and the purple and make it look like a professional growing city... no way to keep all the people happy and hit every mark of your (and other grown-ups) goals for the city. I sure wouldnt want to be yall! Yall took some mad hate on this project... props for giving the people what they asked for, including using local artists and addinf back in the purple etc. Not sure you or the city got anything for it but at least you listened.

6/26/2020 8:15 PM

Why are y'all doing this? You're wasting money that can be better spent elsewhere. Most citizens do not want growth because of the problems that come with it. Leave it alone. We don't want to be Pearland. EVER

6/26/2020 7:49 PM



Cannot see logo

6/26/2020 7:20 PM



Some of these look like an attempt to relive high school days. The updates to the professional company's attempt are fresh and sophisticated. Please don't send us back to senior year.

6/26/2020 6:32 PM



I love how the text of the second one emphasizes the word heart. Good job city of Angleton!

6/26/2020 6:21 PM



Thank you for adding purple in the logos and giving us a broader selection.

6/26/2020 6:17 PM



Quit wasting the taxpayers money on this frivolous stuff. Fix water meters, streets, drainage..... things that help the citizens.

6/26/2020 5:42 PM



I LOVE that you opened submissions to the our community. There are many excellent options here.

6/26/2020 3:55 PM



On Option 7, would a different font be possible for the tag line, something more print-like, less script-like

6/26/2020 2:57 PM



Thank you for providing more choices. Great job!

6/26/2020 2:38 PM



These are all pretty bad. Hire a professional graphic designer. You wouldn't crowdsource a plumber or your medical care, stop trying to do it for professional services.

6/26/2020 2:27 PM



the two I checked are simple and outstanding.

6/26/2020 2:22 PM



The second choice would be really better if the heart was purple and then the lettering was either a lighter purple or a color that complements purple. Much better selection!!!!

6/26/2020 1:58 PM

Current

I prefer the "Where the heart is" slogan, but with the two styles selected.

6/26/2020 1:07 PM

Thank you for using local marketing

6/26/2020 10:25 AM

The Clark Condon logo with purple and green is by far the classiest option. I think it is the strongest image to lead our community into the future.

6/25/2020 11:40 AM



**CITY OF ANGLETON, TEXAS
AGENDA ITEM SUMMARY FORM**

MEETING DATE: 8/3/2020

ITEM #9

PREPARED BY: Megan Mainer

AGENDA ITEM TITLE: Discussion on TxDOT Green Ribbon Project.

AGENDA ITEM SECTION: (choose one below)

Ceremonial Presentation

Consent Agenda

Regular Agenda

Public Hearing

Executive Session

BUDGETED AMOUNT:

N/A

FUNDS REQUESTED:

N/A

FUND:

N/A

EXECUTIVE SUMMARY:

Staff spoke with Ethan Beeson regarding Green Ribbon Project funds that may be available to KAB for landscape and vegetation projects. Projects including hardscapes will not be considered. Unlike what was originally thought, there will not be remaining from Keep Alvin Beautiful's GCAA project but TxDOT may receive more competitive quotes for projects that are lumped together like an KAB Green Ribbon Project and Keep Alvin Beautiful GCAA project. Staff needs to develop a comprehensive landscape and/or vegetation projects list and proposed site plan that TxDOT can consider as Green Ribbon Projects. Projects to consider are: trees in HWY288 Median, vegetation HWY288/HWY35, vegetation HWY288/CR44, vegetation HWY288/523, vegetation around the downtown heart, and vegetation under crepe myrtles in Loop 274 medians.

ATTACHMENTS (Attachment description):

Click here to enter text.

RECOMMENDATION:



**CITY OF ANGLETON, TEXAS
AGENDA ITEM SUMMARY FORM**

MEETING DATE: 8/3/2020

ITEM #10

PREPARED BY: Daveyon Edwards

AGENDA ITEM TITLE: Discussion and possible action on TxDOT box wrap theme.

AGENDA ITEM SECTION: (choose one below)

Ceremonial Presentation

Consent Agenda

Regular Agenda

Public Hearing

Executive Session

BUDGETED AMOUNT:

N/A

FUNDS REQUESTED:

N/A

FUND:

N/A

EXECUTIVE SUMMARY:

In January of 2019, Staff began communicating with TxDOT regarding public art on traffic signal controller cabinets as an opportunity to support the aesthetic improvement of the state highway system within Angleton city limits. Additionally, developing a Traffic Signal Controller Cabinet Wrap Project Plan fulfills goal four, revitalize downtown, objective three, attract arts, entertainment and specialty retail downtown, of the Strategic Plan adopted by City Council on June 26, 2018.

Staff would like KAB to provide direction regarding a theme for the RFP so it can be published for new digital graphic submissions only.

Theme ideas staff came up with include: Texas Wildflowers, historical Texas heroes, coastal birds, Texas butterflies, and abstract art.

ATTACHMENTS (Attachment description):

Click here to enter text.

RECOMMENDATION: Click here to enter text.